



## SPONSORSHIP PACKET

**Tucson Roller Derby** is a community driven, skater-run 501(c)3 non-profit filled with passionate, empowered folks from every walk of life. It is our mission to provide a positive physical and social outlet for the Tucson community while promoting athleticism, teamwork, and respect for ourselves and one another. As a 501(c)3 non-profit, we place a great deal of importance in community outreach and giving back to Tucson.

**Tucson Roller Derby** is made up of five teams. One is a local, city-level team, three compete statewide against other leagues in Arizona, and our All-Star team, the Saddletamps, compete internationally at a Division Two level. They are currently ranked 42nd in the world, out of over 350 teams!

Sponsors directly contribute to TRD's travel and venue expenses and our community outreach initiatives. These funds are an important part of our mission and allow us to keep doing what we love -- playing derby and giving back to our amazing city.

## **\$1,500** ALL-STAR PACKAGE

### **PENALTY BOX OR JAMMER LINE RECOGNITION BY ANNOUNCERS**

*At least 8 times per game, all season long*

### **BUMPER ADVERTISEMENT**

*Displayed at all games*

### **SCOREBOARD ADVERTISEMENT**

*Displayed at all games*

### **FULL PAGE PRINT ADVERTISEMENT**

*In each event program*

### **LINK ON WWW.TUCSONROLLERDERBY.COM**

*For the duration of the season*

### **14 TICKETS**

*To be used at any games throughout the season*

**A \$1,990 VALUE!**

## **\$750** B-TEAM PACKAGE

### **BUMPER ADVERTISEMENT**

*Displayed at all games*

### **SCOREBOARD ADVERTISEMENT**

*Displayed at all games*

### **HALF PAGE PRINT ADVERTISEMENT**

*In each event program*

### **LINK ON WWW.TUCSONROLLERDERBY.COM**

*For the duration of the season*

### **8 TICKETS**

*To be used at any games throughout the season*

**A \$830 VALUE!**

## **A LA CARTE:**

**\$600** – Full page ad in all programs for the duration of the season

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**\$400** – Penalty Box or Jammer Line recognition by announcers at least 8 times per game, for 4 games during the season

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**\$300** – Half page ad in all programs for the duration of the season

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**\$250** – Bumper advertisement for the duration of the season

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**\$200** – Scoreboard advertisement for the duration of the season

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**\$125** – Large size logo (3.5"x3.5") on Official TRD League Shirts, worn by all league members at all league events for the duration of the season

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**\$75** – Small size logo (2"x2") on Official TRD League Shirts, worn by all league members at all league events for the duration of the season

Every year we host an international tournament right here in Tucson! This three day event brings in teams from all over the world. Fans love to come out and see some of the best Roller Derby teams in the world compete right here in their backyard!

### **Here's what's included in this package:**

## **\$500 DUST DEVIL SPONSORSHIP**

**SCOREBOARD ADVERTISEMENT DISPLAYED ALL WEEKEND LONG**

**HALF PAGE PRINT ADVERTISEMENT IN THE DUST DEVIL PROGRAM**

**LINK ON THE DUST DEVIL WEBSITE**

**ONE (1) SHOUT OUT ON EACH OF THE OFFICIAL TRD AND DUST DEVIL SOCIAL MEDIA ACCOUNTS LEADING UP TO THE EVENT (INCLUDING FACEBOOK, INSTAGRAM, AND TWITTER)**

**TWO WEEKEND PASSES TO COME AND ENJOY THE ACTION!**

TRD also holds a number of fundraising raffles, bingo nights, and giveaways each season. If you would like to make an in-kind donation to one of these, we will gladly accept it!

Please reach out to [\*\*sponsorship@tucsonrollerderby.com\*\*](mailto:sponsorship@tucsonrollerderby.com) if you want to get involved, create a custom package, or work with us in another way!